

Hospital

Clinics

Emergency Room  
Level III Trauma

Urgent Care

Home Health

Assisted Living



**Memorial Medical Center**

Neillsville, Loyal, Greenwood

Care...at its best

## **Initial Donation Marks Milestone for Hospital**

On Tuesday, September 6th, Memorial Medical Center reached another milestone in its history: their newly-established Foundation accepted its first donation from a community member.

Jeanette Steiner and her family presented a check for \$1,000 in honor and memory of her husband Francis Steiner.

"Francis received such tremendous care and support from the MMC staff for the last four years of his life. We were in awe with how genuine and compassionate everyone was. My family and I felt this contribution was one way to show our gratitude and honor Francis' memory," stated Steiner.

The Foundation Board is currently in the process of finalizing its funding priorities. Consequently, the Steiner memorial gift has been placed in the Foundation's general fund, to be used once the Board's direction has been confirmed.

"The Steiner donation is meaningful for several reasons. There is a great deal of love and respect for a man's life reflected in this gift, which makes it that much more of an honor for the Foundation to receive it. Then there's the fact that this is the very first donation our Foundation has accepted from a community member. It's one for MMC's history books," commented Scott Polenz, Foundation Board member and Memorial Medical Center's CEO.

After assuming the role of CEO nearly five years ago, establishing the organization's Foundation became a priority for Polenz, as part of his strategies for ensuring Memorial's long-term financial stability.

"Financial discipline and stewardship are vital to our recruiting and retaining a top-notch medical staff and employees. They will also ensure we keep pace with the latest technology and services our patients deserve. This foundation is an effective tool for us to reach big-picture goals, such as positioning ourselves for new hospital construction by 2015, sending staff to high-level trainings on evolving patient care techniques, and enhancing or initiating patient services that donors deem important to the well-being of community residents," remarked Polenz.

While the legal process of establishing the Foundation with the IRS took longer than anticipated, other aspects of the groundwork were previously completed, including recruiting the Board, drafting by-laws and policies, creating initial drafts of print pieces, and establishing a basic Web presence.

Shelley Stuart, in-coming Foundation & Marketing Specialist, begins her employment at MMC later this month. Her top priorities will include working with the Foundation Board to confirm their strategic plan and funding initiatives, a descriptive brochure, and other supportive communication pieces to fully explain the goals of the Foundation. A community awareness campaign will commence shortly thereafter, educating Memorial staff and community members on the benefits of making donations to the Foundation.



Jeanette Steiner (second from left) presents a \$1,000 donation to the Foundation of Memorial Medical Center. Accepting her donation are (left-to-right) Dr. Tim Meyer (Foundation President), Jana Marden (Foundation Treasurer) and Scott Polenz (MMC CEO & Foundation Board member).

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